SHANNON BYRNE

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bytheway875

EDUCATION

MAKERSQUARE	**Austin, Texas**
Full-Stack Web Development Student	August 2013

UNIVERSITY OF TEXAS   **Austin, Texas**
BBA, Marketing   December 2010
BA, Rhetoric & Writing –Liberal Arts Honors

EXPERIENCE

MakerSquare   **Jun 2013 - July 2013**
Student in Accelerated 10 Week Web Development Bootcamp
- Combine knowledge of Ruby, Rails, HTML5, CSS3, Javascript, and JQuery to create database-driven web applications
- Utilize collaboration and project management tools on Github
- Proficient in creating pure Ruby applications, as well as MVC RoR applications with and without scaffolding
- Experience with API integration, including Facebook and Twitter authorization and server-side API calls
- Additionally: Test Driven Development with RSpec, intro to agile development environments, ActionMailer, Scope, Inheritance, and more

Vertive   **Feb 2012 - May 2013**
Associate Web Editor – Offers.com, CouponCodes.com, Subscription.com, DailyDeals.com
- Manage and coach team 10+ freelancers in SEO content creation
- Project Manager for Offers.com merchant summary content initiative
- Work on inter-departmental team to create and implement consistent social media and community strategy

Ambistar Ventures   **Sept 2011 – Feb 2012**
Project Manager at venture capitalist firm
- Supervise three international web development teams in creation of two websites
- Create copy for sales e-mails, presentations, and marketing materials
- Systematized the interviewing and hiring process for sales managers and representatives

Solvate
Account Manager at Austin-based internet start-up   **March 2011 – Sept 2011**
- Cultivated and managed web development and creative projects for 50+ accounts, from bootstrapped startups to Fortune 5000 organizations
- Managed project expectations between clients and Solvate contract talent
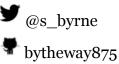- Identified potential crises and devised contingency plans

Bazaarvoice   **Feb 2008 – Mar 2011**
Content Moderator at Austin-based social commerce start-up
- Analyzed online customer reaction to and perception of clients' products and services
- Participated in growth of company from <40 to 900+ clients, including Walmart, Best Buy, and AT&T
- Surpassed hourly content processing goals by 50% while maintaining 98% accuracy

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SKILLS   HTML5, CSS3 (ERB & HAML), Ruby, Rails, JavaScript, JQuery, Photoshop, MYSQL, Postgres